

# Tupperware Facebook™ Parties



# Getting Started

- Make a connection with your host
  - Call and have a chat
  - Friends on facebook
  - Party plan
  - Offer in person demonstration
  - For the party involve the host in some way – if they have used the products have them comment, get them to respond to posts and greet their guests



# Set up the Party

The screenshot shows a Facebook event page for 'Final days of summer Tupperware sale'. The event is hosted by Adrienne Irie Yarrow and is scheduled for Thursday, August 20th at 6:00pm - 8:00pm. The event is private and has 8 people who went, 3 who maybe, and 98 who are invited. The cover photo features the text 'join the party' and 'make memories IN GOOD COMPANY'. The event description mentions live demonstrations by Barbara Czerniawski. The URL at the bottom is <https://www.facebook.com/photo.php?fbid=10153420999740485&set=gm.555212774630635&type=1>.

Final days of summer Tupperware sale

Barbara Home

Czerniawski  
Edit Profile

MY EVENTS

- Upcoming 3
- Calendar
- Subscribed
- Past
- Create

join the party  
JULY 11–AUGUST 14, 2015

make memories  
IN GOOD COMPANY

AUG 20 Final days of summer Tupperware sale

Private · Hosted by Adrienne Irie Yarrow

Going

Thursday, August 20 at 6:00pm - 8:00pm  
about 2 weeks ago

Facebook

Invited by Adrienne Irie Yarrow

8 went 3 maybe 98 invited

SUGGESTED EVENTS See More

MADE SE  
arket

Fall Handmade Market  
Fri Sep 18 at 13th Street Winery  
3 friends are going

Chat (Off)

<https://www.facebook.com/photo.php?fbid=10153420999740485&set=gm.555212774630635&type=1>



# Getting Ready

- Have a folder with pictures ready for posting
- Write out a script if you need, to highlight what you want to say about each product
- Download and save Tupperware videos on your Facebook™ page so it's easy to post
- Make your own videos or pictures of you using the products
- Make a plan on how you want the party to go



# The FB Party

- Offer incentives
- On time draw
- Have a couple of games – 10 ticket game
- Incentive for purchases over \$100
- Datings
- Business Opportunity
- Ask if they have any particular need or would like to see any particular products



# Housekeeping for FB Party

- Just a couple of housekeeping items
- this is only my second Facebook™ party so bear with us please you will need to refresh your page to see most current posts and comments
- we are hoping to get Adrienne the best host benefit so that means \$550 in sales and 2 party bookings -- we already have \$130 in sales!!!!
- when you have your Tupperware wish list you could get some of that for free when you host -- I would prefer in person demonstration (as I would want the best benefit for you the host) but would do a Facebook™ party
- I will be posting items and videos (2 minutes) about the products -- please view them ask questions!!!!
- if you wish to purchase that item just indicate in comments and I will keep track and then PM you with your list and total
- payment is due tonight or tomorrow morning --e transfer or credit card or visa debit
- If there is something specific you would like to see please ask
- Don't forget to send me your contact information as a PM
- Also if you invited a guest that Adrienne did not invite and is attending please let me know to make sure that you and your guest get a piece of Tupperware from me!
- We are starting at 6pm



# Example of a post

The screenshot shows a Facebook post from a user named Barbara Czerniawski. The post is titled "Power Chef System™" and features a video thumbnail of a food processor. The text of the post reads: "Blend, mix, emulsify, and chop with our most efficient food processor yet!" and includes a "YOUTUBE.COM" link. Below the video, there are interaction buttons for "Like", "Comment", and "Share". The post has received several likes from other users, including Israel Delacruz and Amanda Haveman. A comment from Barbara Czerniawski is visible, stating: "here's another short video August 20 at 6:48pm · Like". Other comments from Barbara Czerniawski describe the device's capabilities, such as making salsas, chopping fruit and vegetables, mixing cake, making pudding, and processing without electricity. The post is part of a "Final days of summer Tupperware sale" and is valued at \$83. The right sidebar shows event recommendations like "Grimsby Parent Bazaar" and "18th Annual Hamilton-Halton F...". The bottom of the browser window shows several open tabs related to Tupperware products and events.

Final days of summer Tupperware sale

Barbara Home

August 20 at 6:47pm · Hamilton ·

**Power Chef System™**  
Blend, mix, emulsify, and chop with our most efficient food processor yet!  
YOUTUBE.COM

Like Comment Share

Israel Delacruz and Amanda Haveman like this.

**Barbara Czerniawski** here's another short video  
August 20 at 6:48pm · Like

**Barbara Czerniawski** this is one of those devices that you can make lots of different things -- fresh salsas -- fruit, tomato, guacamole, etc chop all your onions and garlic in a jiffy  
August 20 at 6:49pm · Like

**Barbara Czerniawski** mix a cake  
August 20 at 6:49pm · Like

**Barbara Czerniawski** make a pudding  
August 20 at 6:49pm · Like

**Barbara Czerniawski** it is a versatile food process all without electricity!  
August 20 at 6:50pm · Like · 1

**Barbara Czerniawski** this is also part of the new business kit and is valued at \$83  
August 20 at 6:54pm · Like

Grimsby Parent Bazaar  
Sat Oct 3 at Lakemount Sports...  
Bonnie Norris is going  
Join · Maybe

18th Annual Hamilton-Halton F...  
Sat Sep 26 at Hamilton Conven...  
Carolanne McCollum is going  
Join · Maybe

Hamilton Comic Con 2015  
Sat Oct 3 at Hamilton Conventi...  
Bonnie Norris is going  
Join · Maybe

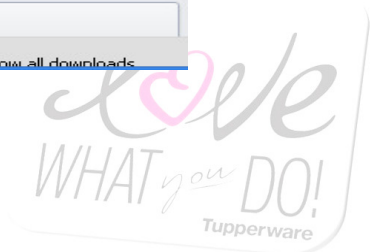
Etsy: Made in Canada Hamilto...  
Sat Sep 26 at Holiday Inn Burli...  
Michelle Mundt is going  
Join · Maybe

Some Kinda Fun: Celebrating ...  
Friday at Hammer City Records  
Katie Munn-Kruithof is going  
Join · Maybe

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Chat (Off)

christmas sep. 11. jpg pasta and rice maker s... jpg back to school sep. 11. jpg Show all downloads






# Business Opportunity

Final days of summer Tupperware sale

Barbara Czerniawski  
August 20 at 7:53pm · Hamilton ·

ok a couple of other items  
here is a little about the business if you host a party you can purchase the business kit for \$110 no tax or shipping and you have some options  
you can do the business  
you can do your own discount buying and sell to family and friend  
or you can just take the kit and run!  
you would also get the say yes bonus which this month is the pressure cooker for \$35  
the business kit contains about \$400 in product!



Like Comment

Adrienne Irie Yarrow, Israel Delacruz and Amanda Haveman like this.

View 2 more comments

Barbara Czerniawski comes with the chip n dip set, the power chef, pressure cooker and more... host a party, sell to family and friends...

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Chat (Off)

**Fall Handmade Market**  
Fri Sep 18 at 13th Street Winery  
3 friends are going  
Join · Maybe

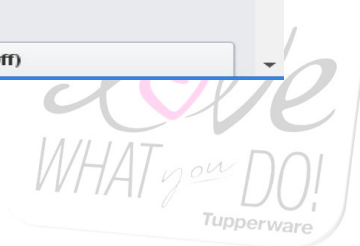
**Grimsby Parent Bazaar**  
Sat Oct 3 at Lakemount Sports...  
Bonnie Norris is going  
Join · Maybe

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Join · Maybe

**Etsy: Made in Canada Hamilto...**  
Sat Sep 26 at Holiday Inn Burli...  
Michelle Mundt is going  
Join · Maybe

**Some Kinda Fun: Celebrating ...**  
Friday at Hammer City Records  
Katie Munn-Kruithof is going  
Join · Maybe





# Host Gift

- Post a picture of the gift that the host receives for having the facebook party
- Nice cello wrapped gift
- Also mention all the Free Tupperware the host will get for having this party
- Say if they host a party they would be eligible for all this as well



# Things to keep in mind

- Need to refresh your screen constantly to see all the posts
- Write down all the guests and what they would like to purchase on a sheet in front of you
- Scroll up and down so that you can keep on top of comments or questions



# After the party

- Contact each guest by PM to get their contact information
- Thank them for attending
- Send them their order to confirm –offer any purchase with purchase etc,
- Ask for a dating,
- Ask about the business opportunity



# Finish with contacting the Host

- Thank her for hosting the party
- Let her know her sales and host benefits
- Ask about the business opportunity



# Tips

- Be prepared
- Practice with a few of your team members if you are not good at Facebook™
- Fast paced and can be confusing
- Make sure you get the messages out that you want
- Make sure you have a relationship with the host



# Be Effective

- Communication
- Phone call – YOUR VOICE INSPIRES AND EXCITES!
- Make sure you get your messages across –MAKE A PLAN

