

Tupperware Fall & Holiday 2017 Catalog Overview

Catalog opens for customers: August 26, 2017

Get ready to party, party, party! Fun, sharable images have been created to help you market the party online. Check your Sales Force website for the basic version and Photofy for editable versions to add your contact info before filling everyone's social media news feeds.



And while creating a stir online, let everyone know that we love to spoil our Hosts. During the fall and holiday season, Hosts can qualify for TWO new Tupperware® products: the **14-Pc. CrystalWave® PLUS Set**—a fan favorite now with PLUS stain guard technology—and the world exclusive, 4-in-1 **Tupperware Smart Multi-Cooker**. The time and space saving innovation that combines the power of the SmartSteamer, Rice Maker and Pasta Maker plus the power of multi-cooking, is available only to Hosts.

Date & Hold Gifts have been updated to include the **exclusive** Thatsa® Jr. Bowl and **exclusive** 6-Pc. Mini Set. We'll continue to offer the Jel-Ring® Mold, Microwave Breakfast Maker Set and Quick Shake® Container.



Fresh Date Me recipes will help you promote the **Smart Multi-Cooker**, **TupperChef**, **Potluck Pleasers**, **Encore Entrées** and **Gourmet Gifts** parties.

Download the following recipes from your Sales Force website:

Smart Multi-Cooker Party

Mini Gluten-Free Almond Cakes
Quinoa Breakfast Bowls
Capellini with Easy Tomato Sauce
Shrimp with Tomatoes, Green Beans & Potatoes

TupperChef Party

9-Ingredient Cheese Crackers
Pumpkin-Yogurt Dip
White Christmas Cone Trees

Potluck Pleasers Party

Bacon Beer Cheddar Spread
Cozy Chicken Cacciatore
27-Minute Coq au Vin Blanc
Shrimp with Spicy Cocktail Sauce

Encore Entrées Party

Cozy Chicken Chili (from Chicken Cacciatore)
Manhattan Shrimp Chowder (from Shrimp Cocktail)
Bacon Beer Cheddar Mac (from Cheddar Spread)

Apple Caramel Trifle (from Holiday Apple Cake)

Gourmet Gifts Party

Apple Spice Cake

Turtle Popcorn

Maple-Pecan Holiday Cookies

Orange-Fig Butter & Porcini Butter

Discontinued Products

With each catalog cycle, we analyze the entire product collection. This is essential to maintaining a healthy assortment of new and best-selling items. We review each one to determine the best possible merchandise mix to offer customers. Many points are taken into consideration to help determine a discontinuation:

1. Sales performance of the item and/or color
2. Duplication of the product
3. Trend change
4. Sales movement of the product shifting to a similar product
5. Product was a catalog limited release only for seasonality.

Please help your customers plan ahead. There is no grace period for the discontinued Summer 2017 Catalog products. The deadline to submit orders containing discontinued products is Friday, August 25, 2017, the final day that the Summer 2017 Catalog is available.

Here are the baseline items being changed, reconfigured or discontinued with the start of the Fall & Holiday 2017 Catalog:

Product

CrystalWave® Soup Mug
CrystalWave® 2½-Cup/600 mL Round
CrystalWave® 4¼-Cup/1.1 L Round
CrystalWave® 4-Cup/1 L Rectangular
CrystalWave® 4-Pc. Set
Hot Food On the Go Set
UltraPro 2-cup/500 mL Minis with Covers
Wire Whisk
Vertical Peeler
Grate Master Cones Duo
Grate Master Ice Shaver Cone
Press Master Juicer Accessory
Summer Jam Lunch Set
Summer Jam Tumblers
Lollitups® Freezeable Forms
FridgeSmart® Large Container
Hamburger Press and Keepers Set
BATMAN Lunch Set
Disney's Beauty and the Beast Lunch Set
Max the Monkey Snack Set
Penguin the Penguin Snack Set
Bite On the Go Set
Date & Hold FridgeSmart® Small Container
Date & Hold Set of three 2-cup/500 mL

Reason

PLUS stain guard/Color Change
PLUS stain guard/Color Change
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PLUS stain guard/Color Change
PLUS stain guard/Color Change
PLUS stain guard/Color Change
Seasonal
Added Whisk
Added Universal Peeler
Added Grate Master Cones Trio
Added Grate Master Cones Trio
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Seasonal
Sales Performance
Seasonal
Seasonal

Small Wonderlier® Bowls

Date & Hold Set of four 2¼-cup/530 mL
Medium Basic Bright Containers

Seasonal

New Products

Please refer to the catalog sampling sheet for new products and sets added to the baseline collection with the start of the Fall & Holiday 2017 Catalog.

Price Changes

Due to increased page count, the price of catalog packs (20 count) will increase by \$1 to be \$15.