

# Mid-July Brochure

July 14–August 10, 2018

CELEBRATING 70 YEARS OF THE PARTY

# Tupperware®

JULY 14–AUGUST 10, 2018



LUNCH  
&  
LEARN


BRIGHT GEAR FOR  
THE SCHOOL YEAR

# July 2018

		Week 27 6/30 - 7/6 Canada Day (CA) / Independence Day (US)		Week 28 7/7 - 7/13		Week 29 7/14 - 7/20		Week 30 7/21 - 7/27	
		Plan	2018 v 2017	Plan	2018 v 2017	Plan	2018 v 2017	Plan	2018 v 2017
Host		<b>Catalog Host Gift Special \$500/\$600 &amp; 2:</b> 17-Pc. Treasures of the Sea Servalier® Collection						→	
		<b>Continuing - Dating Gift:</b> Treasures of the Sea Market Tote <b>Brochure Gift Special \$600/\$700 &amp; 2:</b> Treasures of the Sea Picnic Collection						→	
Consumer		<b>Mid-June Brochure:</b> FridgeSmart, Pick-A-Deli Containers, Forget me Not® Set, Mandoline, Treasures of the Sea, & Salad Spinner with Jumbo Salad On the Go Seal				<b>Mid-July Brochure:</b> Treasures of the Sea Lunch Bag & Bottle, Back to School story, Breakfast Serving			
						<b>Mid-July Brochure Tear Off:</b> MM Square & Oval Sets (all markets) & Singles (not in Spanish version), 'While Supplies Last' offers in Hispanic Market			

# Summer 2018 Color Palette

Stay on trend with summer brights!

- Rubine Red 
- Salmon 
- Papaya 
- Cool Aqua 
- Paradise 

Color of the Year 2018



## 2018 Color Trends:

<https://www.thekitchn.com/kitchenaid-color-of-the-year-2018-256526>

<https://www.pantone.com/fashion-color-trend-report-new-york-spring-2018>

# Why Host a Tupperware party?

Mid-July Brochure

# coastal cool

An under the sea set just for Hosts



## DATE A PARTY

Ask a Consultant about hosting a party today! Pick a date to hold that party and you'll receive the Treasures of the Sea Market Tote FREE.

## HOST A PARTY

Host a party with \$200 or more in sales and receive a FREE Date & Hold Gift of your choice from among a selection of our most popular products from the latest Tupperware Catalog. Limit one Date & Hold Gift with qualifying party.



## HOST GIFT SPECIAL

### FREE! WITH A \$700 PARTY + 2 DATINGS\*

#### Treasures of the Sea Picnic Collection

Includes 14 1/2 x 11 x 12 1/2 / 36 x 28 x 31 cm Treasures of the Sea Insulated Bag @, two 2-qt./2 L Slim Line Pitchers, two Snack-Stor® Containers, set of four Luncheon plates, Small Serving Center® Set featuring four 1 1/2-cup/370 mL compartments, Snack Cup and cover, and one 6-qt./4.8 L Jumbo Canister with Handöler.

\$241 value.

8703 \$105 in Host Credit.

\*Limit one with qualifying party sales and two friends who date and hold their own parties within 21 days.



# Continues - Dating Gift

mid-June & mid-July Brochures

## Treasures of the Sea Market Tote

- **Why?** Perfect for beach trips, grocery store runs and more.
- **Value:** \$6
- Consultant Cost for a pack of 4: \$6
- **FREE** for Hosts who date a party
- How to build your Host:
  - Offer one tote for dating a party
  - Another tote for holding that party
  - Another tote for 10 in attendance at their party
  - A fourth tote for \$100 in outside orders



# Continues - Host Gift Special

mid-June & mid-July Brochures

## Treasures of the Sea

### Picnic Collection

- Hosts qualify with \$700 in party sales & 2 datings
- \$105 in Host Credit
- **Value:** \$241
- **Includes:**
  - Treasures of the Sea Insulated Bag
  - Two 2-Qt./2 L Slim Line Pitchers
  - Two Snack-Stor® Containers
  - One set of four Luncheon Plates
  - One Small Serving Center® Set
  - One Jumbo Canister with Handolier
- **Useful Tips:** Pools days, summer picnics and much more!
  - Use Snack-Stor® containers for premade sandwiches and dessert!
  - For a healthier snack, fill the Small Serving Center® Set with fresh cut fruit and yogurt for dipping.
  - In Jumbo Canister, store napkins and utensils or tumblers
  - Arnold Palmer anyone?
    - Fill one Slim Line with lemonade and the other with tea—perfect for on-the-go



# Why come to a Tupperware party?

Mid-July Customer Offers



# Back to school organization

Drive party attendance

*ONLY \$20!*

## KeepTabs® 3-Pc. Set

- **Price:** \$20
- **Value:** \$29
- **Savings:** \$9
- **Includes:** One each 2-cup/500 mL Small, 5-cup/1.2 L Medium, 10½-cup/2.5 L Large
- **Colors:** Rubine Red, Papaya, Paradise, Natural Containers
- **Tips:**
  - Back to school organization
  - Great giftable for teachers—organization in the classroom
  - Store arts and crafts
  - Modularity and nesting will save on space!



**Drive party attendance with this “only at a party” offer – for back to school organization!**

# Zero-Waste Lunch Craze!

Why the craze?

Pack **HEALTHIER** lunches

More **ORGANIZED** = less stress!

Save **MONEY** by not wasting money on manufacturers packaging

Save the **ENVIRONMENT** with zero-waste packed lunches












Zero-waste bento lunch made by a real Winter Park, FL mom



# a case for zero waste

Color code school week meals in reusable containers

Time to get schooled: one way to be easier on our environment is eliminating disposable paper and plastic from packing lunch. These keepers help achieve exactly that.

<p><b>a</b></p> 	<p><b>b</b></p> 	<p><b>c</b></p> <p>Special size!</p> 	<p><b>d</b></p> 	<p><b>e</b></p> 	<p><b>A COLOR FOR EACH DAY OF THE WEEK!</b></p>
					<p><b>MONDAY</b> Rubine Red</p>
					<p><b>TUESDAY</b> Salmon</p>
					<p><b>WEDNESDAY</b> Papaya</p>
					<p><b>THURSDAY</b> Cool Aqua</p>
					<p><b>FRIDAY</b> Paradise</p>
					<p><b>GET IT ALL FOR ONLY \$95!</b> Includes items a-e. \$170 value. Save \$75! 81785 \$95.00</p>
<p><b>Build a bento</b> <b>a Lunch-It® Containers</b> Includes five containers, each with one 1 1/2-cup/340 mL and two 1/2-cup/105 mL separated compartments plus seals. \$65 value. Save \$23! 81782 <b>\$32.00</b></p>	<p><b>Little bites</b> <b>b Snack Cups</b> Includes five 4-oz./120 mL containers with liquid-tight seals. \$22.50 value. Save \$10! 81780 <b>\$12.50</b></p>	<p><b>Dips and dressings</b> <b>c Mini Snack Cups</b> Includes five 1/2-cup/75 mL containers with liquid-tight seals. \$17.50 value. Save \$7! 81781 <b>\$10.50</b></p>	<p><b>Fruit salad-friendly</b> <b>d Big Wonders® Bowls</b> Includes five 2-cup/500 mL bowls with liquid-tight seals. \$45 value. Save \$20! 81784 <b>\$25.00</b></p>	<p><b>Exclusive size</b> <b>e 10 1/2-oz./310 mL Tumblers</b> Includes five tumblers with liquid-tight seals and flip-top spouts. \$30 value. Save \$10! 81783 <b>\$20.00</b></p>	

**date me** Date your Consultant for our comprehensive 5 Days a Week Meal Plan. Just in time for back to school!

# A case for zero waste

Color code school week meals in reusable containers

## Get it all for only \$95!

### Zero Waste Get-It-All Set

- **Price:** \$95
- **Value:** \$170
- **Savings:** \$75
- **Includes:** **Set of 5 each, that's 25 pieces!**
  - Lunch-It® Containers
  - Snack Cups
  - Mini Snack Cups
  - Big Wonders® Bowls
  - 10½-oz./310 mL Tumblers
- **Tips:**
  - Meal prep with the kids using the color code method for each day of the week
  - Save even more when you purchase the Get-It-All Set
  - Be the expert at your party—show how easy meal-prep is with the 5 Days A Week Meal Plan DateMe recipe!

Tuesday – Salmon



Exclusive ½ size!



Exclusive smaller size!

# A case for zero waste

Color code school week meals in reusable containers

## Lunch-It® Containers

- Price: \$32
- Value: \$55
- Savings: \$23
- Includes: Set of 5



## Snack Cups

- Price: \$12.50
- Value: \$22.50
- Savings: \$10
- Includes: Set of 5



## Mini Snack Cups

- Price: \$10.50
- Value: \$17.50
- Savings: \$7
- Includes: Set of 5



## Big Wonders® Bowls

- Price: \$25
- Value: \$45
- Savings: \$20
- Includes: Set of 5



## 10½-oz./310 mL Tumblers

- Price: \$20
- Value: \$30
- Savings: \$10
- Includes: Set of 5



# breaktime finds

Reset during recess with a sustainable lunch set



**ONLY \$30 WITH EVERY \$65 SPENT!**

**a Treasures of the Sea Lunch Set**  
Includes insulated lunch bag, Sandwich Keeper and 3-cup/750 mL FlatOut® Container. Limit one offer with every \$65 spent! \$42 value. Save \$12! 881817 **\$30.00**



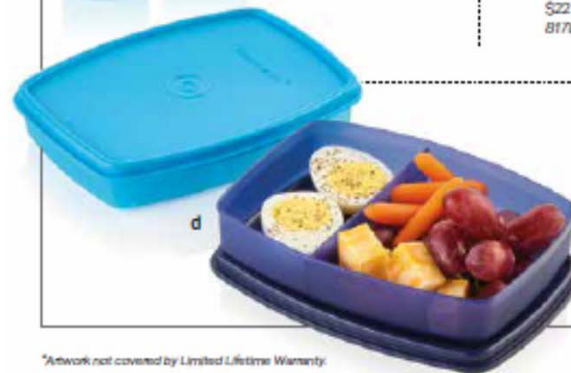
**GET TWO OF EACH OF THESE ITEMS FOR ONLY \$16!**



**Two for \$16!**  
**b Treasures of the Sea Water Bottles\***  
Includes two 25-oz./750 mL bottles. \$25 value. Save \$9! 81780 **\$16.00**



**Two for \$16!**  
**c Banana Keepers**  
Bye, bye bruises. Protect your favorite fruit in this fun container. Sized to hold most bananas. \$22 value. Save \$6! 81788 **\$16.00**



**Two for \$16!**  
**d Side-by-Side Set**  
Includes two containers, each with one 4-oz./120 mL compartment and one 6-oz./180 mL compartment. \$22 value. Save \$6! 81787 **\$16.00**

\*Network not covered by Limited Lifetime Warranty.

# Breaktime finds

Rest during recess with a sustainable lunch set

**Only \$30 with every \$65 spent!**

## Treasures of the Sea Lunch Set

- **Price:** \$30
- **Value:** \$42
- **Savings:** \$12
- **Includes:** Insulated Lunch bag (Q), Sandwich Keeper and 3-cup/750 mL FlatOut!®
- **Colors:** Treasures of the Sea printed Lunch bag, Rubine Red components
- Limit one set with every \$65 spent!
- **Tips:**
  - Use this offer to build to higher sales. Here's how:
    - Sell one set of the Zero Waste Get-It-All Set and qualify to purchase bag for only \$30! That takes your party order to \$125!
    - Next, add on lunch must-haves to complete your lunch set building party order to \$173!
      - Treasure of the Sea Water Bottles\*
      - Banana Keepers
      - Side-by-Side Set



Only \$16 Each!

**Tip:** Sell as a complete set for only \$48!

### Treasures of the Sea Water Bottles\*

- **Price:** \$16
- **Value:** \$25
- **Savings:** \$9
- **Includes:** Set of two bottles
- **Tip:** Stay hydrated throughout the week– keep one at the office and one at home!

*\*Artwork not covered by Limited Lifetime Warranty.*



### Banana Keepers

- **Price:** \$16
- **Value:** \$22
- **Savings:** \$6
- **Includes:** Set of two
- **Tips:**
  - Fits nicely in most purses and lunch bags!
  - For summer fun, make banana splits with the kids.
    - Check out my.sales for Chocolate Shell recipe



### Side-by-Side Set

- **Price:** \$16
- **Value:** \$22
- **Savings:** \$6
- **Includes:** Set of two
- **Tip:** Great for protein bento box for breakfast or afternoon pick me up.





# energize the a.m.

Brighten the breakfast nook with fam favorites

**date  
me**

Kickstart your day! Ask your Consultant about our simple Strawberry Smoothie Bowl recipe.



Tupperware Brands Fund is proud to support organizations like the Boys & Girls Clubs of Canada and others. For each item purchased, we'll donate a portion of the purchase price.

**\$5 donation**

**a** Tupperware® Mini Classic Cereal Bowls  
Includes set of four 14-oz./54 mL bowls with seals.  
9455 **\$14.00**

**\$5 donation**

**b** Jr. Cereal Storer  
3½ cup/850 mL.  
9456 **\$14.00**



**Want the Fusion Master® Sorbet Maker half off or FREE?**

Host a qualifying party!

**Buy Super, get Cereal Storer FREE**

**c** Keep It Krunchy Set  
Includes one each 13-cup/3.1 L Cereal Storer and 20-cup/4.8 L Super Cereal Storer.  
\$45 value. Save \$22!  
81793 **\$23.00**



**GET IT ALL, SAVE MORE!**

**d** Morning Jump Start Get-it-All Set

Includes items e-g.  
\$86 value. Save \$36!  
81792 **\$50.00**



**Serve hot or cold**

**e** Microwave Reheatable Cereal Bowls

Includes set of four 2-cup/500 mL bowls with liquid-tight seals. Remove seals before reheating.  
\$30 value. Save \$6!  
81789 **\$24.00**



**Plated perfection**

**f** Microwave Reheatable Small Plates

Includes set of four 8 7/8" diam. plates.  
\$26 value. Save \$6!  
81791 **\$20.00**



**Exclusive set**

**g** Tupperware® Impressions 11-oz./330 mL Tumblers

Includes set of four tumblers with Drip-Loss Straw Seals. Straws not included.  
\$30 value. Save \$6!  
81790 **\$24.00**

# Energize the a.m.

Brighten the breakfast nook with fam favorites

Master System Base

- **Price:** \$49



Fusion Master® Mincer Accessory

- **Price:** \$74



Fusion Master® Sorbet Maker Accessory

- **Price:** \$49

- Check out Summer Catalog p. 48-49 for the full of the Master Systems.

- **Tip:**

- Demo alert!

- Use the Strawberry Smoothie Bowl recipe to demo how quick and easy it is to make a breakfast bowl.
- Beat the heat with homemade sorbet with no preservatives
  - Check out [blog.tupperware](http://blog.tupperware) for all the sorbet recipes



# Energize the a.m.

Brighten the breakfast nook with fam favorites

## Buy Super, get Cereal Storer FREE!

### Keep It Krunchy Set

- **Price:** \$23
- **Value:** \$45
- **Savings:** \$22
- **Includes:** Set of two
- **Tips:**
  - Buy cereal in bulk and store in Cereal Storer
  - Keeps cereal fresher longer
  - Keeps pantry organized



## Get It All, Save More!

### Morning Jump Start Get-It-All Set

- **Price:** \$50
- **Value:** \$86
- **Savings:** \$36
- **Includes:**
  - Microwave Reheatable Cereal Bowls - set of four
  - Microwave Reheatable Small Plates - set of four
  - Tupperware® Impressions 11-oz./330 mL Tumblers - set of four
- **Tips:**
  - Best value— save even more!
  - Sell as a complete breakfast set with the Keep It Krunch Set- that's \$73 only.



# Energize the a.m.

Brighten the breakfast nook with fam favorites

**Larger family size – add on to the Morning Jump Start Get-It-All Set**

## Microwave Reheatable Cereal Bowls

- **Price:** \$24
- **Value:** \$30
- **Savings:** \$6
- **Includes:** Set of four
- **Tip:** Remove seals before reheating



## Microwave Reheatable Small Plates

- **Price:** \$20
- **Value:** \$26
- **Savings:** \$6
- **Includes:** Set of four



## Tupperware® Impressions 11-oz./330 mL Tumblers

- **Price:** \$24
- **Value:** \$30
- **Savings:** \$6
- **Includes:** Set of four
- Exclusive size– great for the kiddos!



# Snack Attack

Tupperware Brands Foundation is proud to support organizations like the Boys & Girls Clubs of America and others. For each of these items purchased, we'll donate a portion of the purchase price.

\$5 donation  
for each  
offer  
purchased!

## Tupperware® Mini Classic Cereal

### Bowls

- **Price:** \$14
- **Donation:** \$5
- **Includes:** Set of four



## Jr. Cereal Storer

- **Price:** \$14
- **Donation:** \$5



# Want to build to a higher party?

**Good**

**Morning Jumpstart Get-It-All**

**Only \$50!**

**Better**

**Morning Jumpstart Get-It-All + Keep It Crunchy Set**

**Only \$73!**

**Best**

**Morning Jumpstart Get-It-All + Keep It Crunchy Set + Jr. Cereal Storer**

**Best Value \$87!**



## Build on to your Modular Mate® collection

- Save over **30%** on Modular Mates® Oval and Squares
- Buy one, Get one FREE  
Oval Pour-All Seal
- Choice of seal
  - *Exclusive Popsicle*
  - Black



## Back to School Snack Station

- Save over **40%** on Modular Mates® Sets
  - Oval & Square Set
  - Beverage Center
  - Pasta Center
- Get organized and stay organized!
- Choice of seal
  - *Exclusive Popsicle*
  - Black

