# Tupperware Winter & Spring 2017 Catalog Overview

Catalog opens for customers: December 31, 2016

## Tupperware<sup>®</sup> products—tools for a healthy lifestyle.

The start of the year brings the chance for change and new, fresh beginnings. Healthy habits are easy to keep with our portion friendly, durable products to fit your customers' lives.

Tupperware's newest innovation the MicroPro<sup>™</sup> Grill grills good-for-you foods right in the microwave. This is one more product to help you coach customers in taking good care of themselves with wholesome, homemade foods that are equal parts delicious and nutritious.

New products and reconfigured product sets have been added to the catalog to help your customers—moms, dads, singles and students—get healthy and organized while saving money.

Date & Hold Gifts have been updated to include: **exclusive** set of three Small Wonderlier<sup>®</sup> Bowls, **exclusive** set of four Small Spice Shakers, **exclusive** set of two CrystalWave<sup>®</sup> Soup Mugs, Jel-Ring<sup>®</sup> Mold, Microwave Breakfast Maker Set and Quick Shake<sup>®</sup> Container.



The new Date Me recipes offer simple and delicious solutions. From Quick Baked Lasagna to Nutty Monkey Bites, your Hosts will be excited to date you.

The following parties are being supported this catalog cycle with the below recipes—available for free download on your Sales Force website:

## MicroPro Grill'IN

Quick Baked Lasagna Ginger Coriander Potstickers Raspberry Chocolate Grilled Cheese Blueberry Crumble

## **One-Pot Meals**

Ginger Sesame Chicken with Rice Noodles Grilled Chicken and Roasted Vegetable Panzanella Shrimp, Grits, Greens & Beans Mini Pot Pies

## **Tasty Take-Alongs**

Spinach-Arugula Pesto Zoodles Confettit Rice Pilaf Spicy Vegetable Soup Grill Chicken Tossed Cobb Salad

## Lite Bites

Power Bites Tomatillo Chicken for Nachos or Tacos Nutty Monkey Bites Ricotta Pimento Dip with Crudité

## TupperChef

Cheesy Broccoli Pockets Loaded Potato Planks Fruit Juice Gummies 3-Ingredient Oatmeal Cookies

#### **Discontinued Products**

With each catalog cycle, we analyze the entire product collection. This is essential to maintaining a healthy assortment of new and best-selling items. We review each one to determine the best possible merchandise mix to offer customers. Many points are taken into consideration to help determine a discontinuation:

- 1. Sales performance of the item and/or color
- 2. Duplication of the product
- 3. Trend change
- 4. Sales movement of the product shifting to a similar product
- 5. Product was a catalog limited release only for seasonality.

Please help your customers plan ahead. There is no grace period for the discontinued Fall & Holiday 2016 Catalog products. The deadline to submit orders containing discontinued products is Friday, December 30, 2016, the final day that the Fall & Holiday 2016 Catalog is available.

Here are the baseline items being changed, reconfigured or discontinued with the start of the Winer & Spring 2017 Catalog:

#### **Product**

Garlic Wonder Gadget<sup>®</sup> Extra Small Eco Water Bottle Small Eco Water Bottle Medium Eco Water Bottle Large Eco Water Bottle Lunch-It<sup>™</sup> Containers Sandwich Keeper Set Universal Peeler Ice Cream Scoop Microfiber Kitchen Towels Deco Vibe Lunch Set Pepper Keepers UltraPro 6-Qt./5.7 L Roasting Pan with Cover 3-Pc. 'Tis the Season Canister Set 'Tis the Season Cookie Canister Disney Pixar Finding Dory Lunch Set Animal Water Bottle Complete Set Tupperware<sup>®</sup> Impressions 11-oz./330 tumblers

Reason Color Change Seasonal Seasonal Seasonal Seasonal Seasonal Seasonal Reconfigure Added 16-oz. tumblers

#### **New Products**

Please refer to the catalog sampling sheet for new products and sets added to the baseline collection with the start of the Winter & Spring 2017 Catalog.

#### **Price Changes**

There are no price changes in the Winter & Spring 2017 Catalog.